

# Scott Jewell

*Trusted, accessible product design for healthcare and fintech.*

Denver, CO • Remote

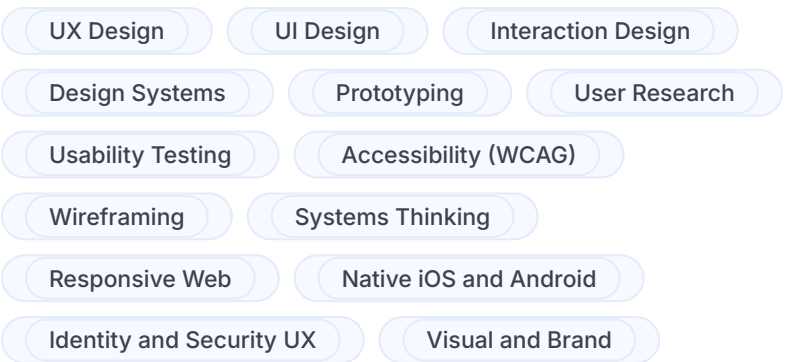
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**Senior Product Designer** with 15+ years across product and visual design. I build account, identity, and security experiences used by millions, shipping working, code-backed prototypes and accessible design systems. I simplify complex apps into intuitive experiences, end to end, from research to developer ready handoff.

## CORE SKILLS



**Tools.** Figma, Framer, Cursor, Claude Code, Midjourney, code-backed prototyping, design tokens and UI kits.  
**Focus.** Identity and security UX, 0 to 1 products, design systems, accessibility, trust at scale.

## EXPERIENCE

### Founder and Lead Product Designer

BagEquity **FINTECH, 0 TO 1**

2025 to Present

Remote, Denver CO

- Founding a fintech platform that helps families manage shared money with clarity and trust, leading product design end to end.
- Designed the full experience from zero to one, spanning onboarding, account, and money movement flows across web and native mobile.
- Built the design system and UI kit in Figma, establishing accessible, scalable patterns aligned to WCAG.
- Designed secure, compliance aware flows for identity, consent, and account management on a regulated product handling sensitive family data.
- Partner closely with engineering on prototyping, usability validation, and developer ready handoff.

## Senior Product Designer

CVS Health, Accounts Team

Sep 2022 to 2026

Remote

- Design account experiences for iOS and Android, owning login, security, and identity flows used by millions of CVS customers. Promoted to Senior in February 2024.
- Redesigned biometric and secure login flows, simplifying authentication and cutting friction across platforms.
- Streamlined checkout and navigation, resolving significant user pain points and improving task completion.
- Owned end to end design, from user research and wireframes to interactive prototypes, usability testing, and developer handoff.
- Partner cross functionally with PMs, researchers, and engineers to ship validated, accessible solutions.

## UI Designer

Freebird Stores, Inc.

Mar 2022 to Oct 2022

- Led the website overhaul and laid the design foundation for the Freebird iOS app.
- Built Freebird's first design system and migrated the design team to Figma.
- Led customer interviews and design critiques, and set long term product vision with stakeholders.
- Delivered accessible, developer ready designs for enterprise scale applications, and coached fellow designers.

## UI Designer

Freelance

2020 to Present

Denver, CO

- Designing an AI powered pre store planning app that helps users locate products in unfamiliar cities.
- Translate product concepts into detailed mockups and workflows with PMs, within established design systems.
- Build accessible, scalable enterprise UI and interactive prototypes for clean developer integration.

## Visual Designer

Freelance

2006 to 2022

Denver, CO

- 15+ years across print, marketing, and digital design for agencies and enterprise clients.
- Built brand and marketing assets in Figma, Adobe XD, Framer, and Illustrator, and transitioned from print into UI and app design.